

Dear All,

Welcome to the latest edition of the ACE e-newsletter!

The e-newsletter features campaigns which are predominantly e-based or are on a strict time limit. Those of you who also received our snail mail bulletin may be interested to note that it is no longer produced due to editorial time constraints.

Please note: The information reproduced in our e-newsletters is done so in good faith on the understanding that the originators have checked the validity of the content before posting. Nothing in this email newsletter is intended to encourage illegal action in whatever country you are reading it in.

We have included some telephone and fax numbers with some of the alerts, please remember to add international dialling codes where necessary.

Important: To make sure you continue to receive further emails from Animal Campaign Express, please add animal.campaigns@googlemail.com and campaigns@loftmail.com to your email Address Book. If you use a spam filter program, please assign these addresses a status of "safe" or "trusted." If you have an AOL, Hotmail, MSN or Yahoo email address, this is particularly important as we receive many "bounce backs" from these email addresses.

Many thanks to all those who continue to keep in touch and welcome to those who receive this for the first time.

Although it's only July, now is the time to start thinking about how you're going to celebrate World Animal Day this year to benefit your organisation.

Even if you don't have a lot of spare time, there are plenty of fundraising / educational ideas on the website that don't take much organising and, by starting to think about it now you can spread the workload. Also, if you enlist plenty of help the sky's the limit! It might be that you already have an event planned that could become a World Animal Day celebration.

If you haven't yet taken a look at the Roundup of some of the World Animal Events that took place in 2007 please do so, you'll be inspired! Please click on the following link which will take you to the World Events Overview page and from here you can click on links to Africa, Asia, Australia & NZ, Europe, South America, UK and USA. At the bottom of each of these pages you will find a link to an additional image gallery. From the overview page you can also click on a link that will allow you to view all the events listed with World Animal Day in 2007, and in previous years.
http://www.worldanimalday.org.uk/2007/EventReports/2007_overview.asp

You will probably be aware that the aim of the World Animal Day website is to encourage everybody interested in animals to use this special day to express their love and concern for all creatures by doing something special in celebration of our relationship with the animal kingdom. I'm sure you will agree that building the World Animal Day initiative is a wonderful way to heighten public awareness of animal issues and unite the animal welfare movement. It's something that everyone can join in with whether they are part of an organisation, group, or as an individual.

www.worldanimalday.org.uk is full of ideas to inspire visitors into getting involved and includes everything needed to help organise a successful World Animal Day event.

I would like to highlight the fact that World Animal Day is not linked to any one individual, organisation or campaign, but belongs to everyone. The official World Animal day website was created and is sponsored by Naturewatch in the UK but the organisation does not benefit from this in any way, shape or form.

The website features an online 'Events Diary' to provide free publicity to any group or individual who is doing something special connected with animals on or around 4th October. During the next few weeks, the online diary will be going live for 2008 so, as soon as you have an outline plan, please send a paragraph or two about your event to be added to the diary. When it's 'live' I'll let you know so you can check your entry and, as plans progress during the lead up to World Animal Day, your entry can be updated simply by sending me an email. Organisations that get involved will also be added to the website list of 'Participants'.

After your event has taken place we'd like to give you some extra publicity. All you need to do is send me a short report about it with photographs and we will show the world what you have achieved in the roundup of World Animal Day events.

I look forward to hearing from you very soon and sincerely hope you decide to get involved this year.

PLEASE HELP US SPREAD THE WORD ABOUT WORLD ANIMAL DAY BY INCLUDING INFORMATION IN A NEWSLETTER AND/OR BY CREATING A WEBSITE LINK. FULL INSTRUCTIONS FOR A NUMBER OF DIFFERENT STYLES OF WEBLINK ARE AVAILABLE IN THE 'RESOURCES' SECTION OF THE WEBSITE WHERE YOU WILL ALSO FIND THE WORLD ANIMAL DAY LOGO IN VARIOUS FORMATS.

Kind regards

Caroline Barker
Project Manager, World Animal Day

World Animal Day website created by Naturewatch.

All queries relating to www.worldanimalday.org.uk should be directed to:
Naturewatch, 14 Hewlett Road, Cheltenham, GL52 6AA. Email :
info@worldanimalday.org.uk Tel : 01242 252871

Many thanks for your continued support. Our e-newsletters can now also be viewed on-line at www.anthony-dacko.net, Anthony puts them in the 'Latest News' section of his excellent site.

Until next time...