

PRESS RELEASE
World Animal Day
Panchi Mela / Grand Bird Show
October 12, 2008 at Avari Hotel Lahore.

Perhaps you aren't aware that October 4th is World Animal Day. Yet World Animal Day is celebrated around the world by animal-lovers, schools, places of worship and ordinary members of the public.

World Animal Day celebrates humankind's unique relationship with the animal kingdom, and acknowledges the numerous ways in which animals enrich our lives.

You don't have to be an activist; you just have to care – buy a few tins of food for your local animal shelter; make a small donation to an animal charity; plant a shrub that will attract butterflies or birds to your garden; sponsor an animal in a shelter or sanctuary – the possibilities are endless.

This year, Budgerigar Society of Pakistan (BSP) decided to celebrate this event at Avari Hotel Lahore on Sunday October 12th as due to Eid Holidays it is advised to have it reschedule on next Sunday. However next year it will be organized on October 4th 2009, schedule till 2010 has already been announced by the management.

As BSP, we are striving to educate our parents that if we want our kids to avoid unhealthy activities we shall motivate them to participate in those activities which are linked with nature, we believe that keeping pet animal may help them to spend spare time with them so parents are helping them to avoid Cable TV etc.

You can help us by getting involve with following activities

- ✓ Write to your local newspaper telling them about World Animal Day. You could suggest that the paper undertakes a fund-raising project for a local animal shelter or helps find new loving homes for some of the animals.
- ✓ Please help those pets who are ignored by the owners and are facing health and feed management issues by relocating or adopting them
- ✓ Make your garden more wildlife-friendly—wild corner, bird bath or table, water feature, bee-friendly plants.
- ✓ Participate in BSP event with your family, in colorful dresses and let our kids help understanding beauty of birds. You can help us by inviting all of your friends to make this event memorable so we get motivated and continue working in same direction.

At BSP, we understand that one can not involve in bird caring in real way, unless he or she breed birds at home, so we are taking a step ahead and promoting "owner bred" policies on our competitions for Exhibition Budgerigars & Cockatiel classes at our Bird Shows in coming years. We are making sure that only real bird lovers are being promoted by our society who

believes to breed a quality bird which is only possible with extensive Bird Keeping Management which includes health and nutritional requirements of a bird. To make it fair we invite qualified judges from abroad who not only train our society members about this fancy's do's and don'ts but also deliver a public lecture at *University of Veterinary and Animal Sciences* and help our students and parents to understand basics of bird keeping.

At this event, on October 12th, *free pet health inspection facilities will be arranged* with the help of professionals, we are thankful to all of the organizations and individuals who support us by participating in our events and helping us to provide basics of Bird Care to a common individual.

We are inviting print as well as electronic media to come ahead and support such activities to link our Nation with Nature. We are inviting NGOs, Organizations and performers who have soft heart for nature and want to organize some sort of program for public with some basics of Animal Care, these programs can be thematic puppet show or any thing else which is related. We are inviting Schools to plan a trip of students on this day to help them learn some thing about nature. All such organizations and individuals are requested to contact General Secretary BSP at earliest by email info@GrandBirdShow.com or by phone +92-321-4422502.