



About Us

News & Press

Campaigns

Get Active

Education

[Home](#) > [Get Active!](#) >

## Action Alerts

### 4 October 2008 World Animal Day

Every year, people across the world celebrate World Animal Day, and use this day to encourage others to express their love and respect for all animals.

This year, Animal Aid is asking you to write a letter to your local paper about the barbaric shooting industry. Every year, more than 40 million pheasants and partridges are used as feathered targets by callous shooters.

However, there are many other victims of this bloodsport who receive little or no mention – the wildlife commonly referred to as ‘vermin’ or ‘pests’ by gamekeepers.

Millions of animals are slaughtered every year in ‘predator control’ programmes, because they pose a threat to the survival of gamebirds. Species such as stoats, weasels, foxes and members of the crow family are systematically eliminated through the use of guns, traps, snares and poison. These animals are ruthlessly killed – all to ensure the survival of birds who are destined to be gunned down.

Please write to your local paper about World Animal Day and ask people to remember all the animals sacrificed by the shooting industry. You may also wish to reference Animal Aid’s website in your letter, should readers wish to find out more or wish to support our campaigns to help all animals.

[For more information about World Animal Day, including a diary of events across the globe, please visit www.worldanimalday.org.uk.](#)

## Get Active!

- ▶ [Action Alerts](#)
- ▶ [Action Packs](#)
- ▶ [Petitions](#)
- ▶ [Sign up to e-news](#)
- ▶ [Online Campaigning](#)
- ▶ [Take Local Action](#)
- ▶ [Events diary](#)
- ▶ [Fundraising](#)
- ▶ [Become a school speaker](#)

### Monthly emails

Sign up for campaign updates and actions

[Full action alert list](#)



RSS

[Latest News](#)

[Action Alerts](#)

( [what is RSS?](#) )



Send this page to a friend

Read about how we treat your data: [privacy policy](#).

### Upcoming events

Listing local protests and fayres in your area

### Online Campaigning

Take online action to help animals



Animal Aid campaigns peacefully against all animal abuse, and promotes a cruelty-free lifestyle. You can support our work by [joining](#), [making a donation](#), or using our [online shop](#).

Contact Animal Aid at The Old Chapel, Bradford Street, Tonbridge, Kent, TN9 1AW, UK, tel +44 (0)1732 364546, fax +44 (0)1732 366533, email [info@animalaid.org.uk](mailto:info@animalaid.org.uk).

Registered in the UK as Animal Abuse Injustice and Defence Society. Company number 1787309.