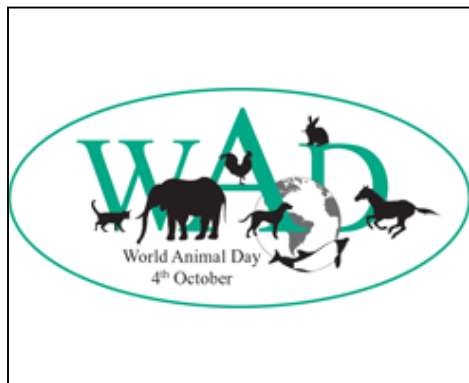


ONLINE

# Welcome to RSPCA Online

The Royal Society for the Prevention of Cruelty to Animals

## Latest - Get ready for World Animal Day 2008



13.08.08

**World Animal Day (WAD) is 4 October every year and is an opportunity for animal lovers worldwide to unite and express their love and concern for animals and animal welfare.**

World Animal Day began in 1931 when ecologists at a conference in Florence, Italy, nominated 4 October (the Feast Day of St Francis of Assisi, the patron saint of animals) as an ideal way of highlighting the plight of endangered species.

Since then World Animal Day has evolved to encompass all animals and is celebrated in many countries.

### It's your day - where will you be?

There are many ways to get involved, which are all listed on the official World Animal Day website:

[www.worldanimalday.org.uk](http://www.worldanimalday.org.uk)

[This link opens in a new window.]

The website aims to unite the animal welfare movement by encouraging everybody interested in animals throughout the world to use this special day to celebrate our unique relationship with the animal kingdom and the numerous ways in which animals enrich our lives.

World Animal Day is not linked to any one individual, organisation or campaign, but belongs to everyone and that means **YOU!**

### Show you care - get involved

The website has all the information you need to help you be a part of World Animal Day.

- **Need some inspiration?**  
There is a wealth of ideas and actions you can take on the website, whether they be small or large, to help you get involved. So no matter who you are or where you are, there's something that everyone can do.
- **Organise a World Animal Day event**  
The website also features a Resources section where you will find everything you need to organise a successful World Animal Day event.

Many of the event ideas are relatively easy to organise,



### Help us help them

Please help us to continue our life-saving work by making a regular or one-off donation online now.

[+ more](#)



### "Back off badgers!"

Tell the Welsh Assembly Government (WAG) to "Back off badgers!" Sign our online petition today and help prevent a cull of badgers in Wales.

[+ more](#)



### Adopt a pet from the RSPCA

Read our special appeals, view horses and ponies available for adoption and find a pet!

[+ more](#)



### Animals matter to me

Make them matter to governments by signing the online petition for a Universal Declaration on Animal Welfare at the United Nations.

[+ more](#)



### RSPCA Rescue Dog of the Year 2008

Have you adopted a dog? If so why not enter your pooch in the RSPCA Rescue Dog of the Year 2008 competition.

[+ more](#)



### Become a fan on Facebook!

Show your support and become a fan of the RSPCA on Facebook - just look out for the ginger kitten!

[+ more](#)



### Join us!

Become a member of the RSPCA from as little as £3 a month and you'll receive our great new-look *Animal life* magazine. Join online now!

[+ more](#)



### Keep dogs cool

Find out about the dangers of letting your dog overheat in summer and ways to keep dogs cool.

[+ more](#)

however if you feel like being a bit more adventurous, there are also some ideas that require a little more time and effort. With a few helpers on board, anything is possible!

- **Free publicity for your event**

There is an Events Diary on the website which lists all the worldwide events that are taking place in aid of World Animal Day.

Any group or individual that is doing something special for animals on or around 4 October can benefit from free publicity by getting their event listed on the website.

- **Sign the Pledge Board**

Whatever you choose to do, please sign the Pledge Board on the website to show you care and to inspire others.

- **Spread the word**

Please spread the word and pass on the World Animal Day official website address to anyone you know who might be interested in getting involved.



Think  
of a  
name



### **Pets get slim!**

Is your pet overweight? Find out by visiting [petsgetslim.co.uk](http://petsgetslim.co.uk) and using the virtual weight checker. Plus get top tips and meet other pets battling the bulge.

[more](#)

### **UNDER 8TEENZ**

It's time to get your thinking caps on and let us know what you think we should call your section of the RSPCA website - it's all for you after all!

[more](#)

### **Batteries not included**

Don't compromise on your egg ethics, download our must-have guide to products containing only free-range eggs.

[more](#)



RSPCA  
Annual  
Review  
2007



### **RSPCA Annual Review 2007**

Read about the animal welfare work delivered by the RSPCA in 2007 - the year of challenges and tests - in the RSPCA's *Annual Review*.

[more](#)

---

**You don't have to be an animal welfare campaigner or even a pet-owner to get involved - you just have to care. Visit [www.worldanimalday.org.uk](http://www.worldanimalday.org.uk) today...and pass it on.**

*[This link opens in a new window.]*

---

### **The welfare state**

Can you measure animal welfare? Find out how the UK is faring with regard to its animals.

[more](#)

*photo © World Animal Day c/o Naturewatch*

[more news](#)

[Back to top](#)

© RSPCA 2008. All rights reserved.

[Terms of use](#)