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OCTOBER 4TH IS WORLD ANIMAL DAY

***World Animal Day** was started in 1931 at a convention of ecologists in Florence as a way of highlighting the plight of endangered species. Since then it has grown to encompass all kinds of animal life and is widely celebrated in countries throughout the world. October 4 was chosen as World Animal Day as it is the Feast Day of St Francis of Assisi, the patron saint of animals.*

It's intended as a day of celebration for anyone in the world who cares about animals.

Launched in the UK on the 4th of October 2003. organisations, groups, animal shelters, places of worship, schools, clubs and individuals who participated in what was to become an annual event, quite simply helped make history.

Since the official World Animal Day [website](#) was launched in 2003, the number of World Animal Day events taking place throughout the world has increased year upon year and **YOU** can help ensure the trend continues. The aim of the World Animal Website is to encourage everybody to use this special day to commemorate their love and respect for animals by doing something special to highlight the importance of animals in the world.

I am sure you will agree that, building the World Animal Day initiative is a wonderful way to unite the animal welfare movement and is something that everyone can participate in.

Go to the World Animal [website](#) NOW where you will find everything you need to make World Animal Day a reality in your area, and if you are organising an event, don't forget to let Logon2pets know to help spread



HANDLE WITH CARE CAMPAIGN - *Stop long distance transport of animals for slaughter.*

Every week, hundreds of millions of farm animals endure journeys lasting hours, days, weeks or months, in cramped conditions on their way to slaughter.

They experience stress and exhaustion, rough handling, hunger and thirst, extreme temperatures and unsanitary conditions as they are transported live across the world. As a result, the animals suffer horrific injuries, diseases are spread and many die before reaching their destination.

We already have the technology to transport fresh chilled and frozen meat and the science to prove the welfare benefits of local, humane slaughter. For these reasons, long distance transport is not only cruel, it is unnecessary.

Time to take action

Next month (October), the long distance transport of live animals will be debated by those with the power not only to enforce and improve current European welfare regulations, but to put an end to long journeys.

If you care about animals - and I know you do - take action now and sign the World Society for the Protection of Animals' petition to the President of the European Commission **NOW**

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