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Splash! Animals to Appear at National Geographic Kids Celebratory Event of Third Annual World Animal Day

Blue Ink Syndicate

/PRNewswire/ -- Splash! Animals brings its dynamic, conservation-focused live art experience featuring endangered species to the National Geographic Kids event celebrating World Animal Day at the National Geographic Museum in Washington D.C., on October 16, 2010.

The Splash! Animals performances will delight audiences by showcasing dramatic live paintings of endangered wildlife while emotionally connecting them to the importance of conservation via a powerfully choreographed performance.

"For us, Splash! Animals is much more than a show. It's a message that we need to share the earth with these beautiful animals," says Christina Grenard, Blue Ink Syndicate co-founder. "In fact, we're so committed to animal preservation, we give 10 percent of our proceeds to our conservation partners every year."

The October 16 event is the last of a series celebrating National Geographic World Animal Day. The day will also feature National Geographic Explorer and Emmy Award-winning filmmaker Greg Marshall, inventor of the Crittercam, which has allowed breathtaking glimpses into the animal world, most notably his work with emperor penguins in the documentary "March of the Penguins."

In addition to the Splash! Animals performance, attendees will be able to enjoy craft zones for kids, computer kiosks where kids can create their

own animal avatars, and special screenings of National Geographic Kids shows. Families can also explore National Geographic's three animal-themed exhibits: "Geckos: Tails to Toepads" (paid admission required), "Wild Music: Sounds & Songs of Life," and the "Great Migrations" outdoor photography exhibit.

"We're so pleased to be working with Splash! Animals and to have their unique art and animal conservation-based entertainment as part of our World Animal Day celebration," said Darren Metzger, Director of Brand Marketing for National Geographic Kids Entertainment. "National Geographic has programmed the entire day to give families of all ages the chance to learn about the animal kingdom together."

Splash! Animals delivers the message of endangered animal conservation all over the world through its high-energy show at every type of venue from the World Famous San Diego Zoo to Downtown Disney to corporate events, fundraisers and schools.

Developed by the creative team of Stephen Fishwick, Christina Grenard and James Williams, Splash! Animals combines their passion for animals and their unique talents to create original art, music, choreography and live production in order to emotionally connect with their audiences through an inspiring performance while educating them about the importance of wildlife conservation.

To find out more about Splash! Animals, visit us online at www.SplashAnimals.com.

For details on the World Animal Day event at National Geographic, visit <http://events.nationalgeographic.com/events/special-events/2010/10/16/world-animal-daydc/> or call the National Geographic Live! ticket office at (202) 857-7154.

SOURCE Blue Ink Syndicate