



WHERE WILL YOU BE CELEBRATING WORLD ANIMAL DAY?

World Animal Day takes place every year on 4th October to celebrate animal life and humankind's special relationship with the animal kingdom. Our aim is to unite the animal welfare movement by encouraging everybody to use this special day to express their love and concern for animals.

- Be part of something special—find out how you can get involved in World Animal Day by visiting www.worldanimalday.org.uk
- You will find everything you need to help you organise a successful World Animal Day event. Ideas to inspire individuals, suggestions for the workplace, community groups, animal welfare groups, youth & children's clubs and schools.
- World Animal Day is for everyone who cares about animals and that means YOU!
- Don't forget to tell us your plans so we can publicise what you're doing to help the animals on or around 4th October. Help us make this year the best yet.
- Whatever you choose to do, sign the pledge board on the website to show you care and to inspire others. Please spread the word and pass on the website address to anyone you know who might be interested in getting involved.
- If you don't use the internet please turn over where you will find a few ideas to get you thinking.



WORLD ANIMAL DAY 4th OCTOBER – GET INVOLVED

Be part of something special and find out how you can get involved this year – visit www.worldanimalday.org.uk to find out more. Even if you don't use the internet yourself, you will probably know someone who does and, even if you're not involved with any particular group or animal organisation, there are still plenty of things you can do to make World Animal Day a special event. Here are just a few ideas.

- Write to your local newspaper telling them about World Animal Day. You could suggest that the paper undertakes a fund-raising project for a local animal shelter or helps find new loving homes for some of the animals.
- Make up a parcel of goodies for a local animal shelter, and remember to wish the staff a 'Happy World Animal Day' when you hand it over. Blankets, toys, feeding bowls and food will all be gratefully received.
- Sponsor a shelter animal that cannot be rehomed and / or volunteer as a dog-walker or kennel helper.
- Raise valuable funds for a favourite animal cause by having a coffee morning, car boot or garage sale.
- At work, get together with colleagues and organise a fund-raiser such as selling animal-shaped cookies, an auction of promises or invite dog owners to pay for the privilege of taking their well-behaved dogs to work.
- Make your garden more wildlife-friendly—wild corner, bird bath or table, water feature, bee-friendly plants.