



## WORLD ANIMAL DAY – 4<sup>TH</sup> OCTOBER – THIS YEAR AND EVERY YEAR

Perhaps you aren't aware that 4 October is World Animal Day. Yet World Animal Day is celebrated around the world by schools, places of worship, organisations, groups, clubs, and individual members of the public who care about animals.

The Mission of World Animal Day is to end animal cruelty by raising the status of animals in order to advance welfare standards around the globe.

In pursuit of our Mission, we will continue to build the celebration of World Animal Day and mobilise it into a force for change. Celebrating this special day unites the animal welfare movement around the globe, embracing all animals and the unique concerns of each in every country.

We encourage everyone who cares about animals to use World Animal Day to commemorate their love and respect for animals by doing something special to highlight their importance in the world. World Animal Day recognises humankind's unique relationship with the animal kingdom, and acknowledges the numerous ways in which animals enrich our lives. It's something that everyone can join in with whether they are part of an organisation, group, or an individual. It's celebrated in many different ways around the globe with no regard to nationality, religion, faith or political ideology.

Through increased awareness and education, we can create a new culture of respect and sensitivity to make this world a fairer place for all living creatures. A world where animals are recognised as sentient beings, capable of being aware of sensations and emotions, feeling pain and suffering, and of experiencing a state of wellbeing. A world where full regard is paid to the welfare requirements of animals; where animals are kept in conditions to avoid any unnecessary suffering or injury and their physiological and behavioural needs are taken into account.

To help World Animal Day with its Mission, we enlist the support and involvement of a wonderful team of Ambassadors who are actively introducing the World Animal Day concept in many countries around the globe.

Get inspired by reading and viewing images about some of the wonderful events that have taken place around the world over the years. The types of events that are held include:

- peaceful protest marches to either raise awareness of a specific animal welfare issue or, in many countries, to encourage government to introduce animal protection legislation
- educational and awareness events
- conferences and workshops
- fundraising events such as concerts, sponsored walks, rescue shelter open days, gala balls
- school events such as animal-related competitions, concerts and film shows
- workshops to educate the owners of working animals
- spay/neuter campaigns
- veterinary treatment camps for working animals
- rabies vaccination days

**Be part of something amazing! If you care about animals, don't miss this special opportunity to help make animal welfare issues front page news around the globe – a vital catalyst for change!**

[www.worldanimalday.org.uk](http://www.worldanimalday.org.uk) Our website is full of ideas of ways you can get involved in World Animal Day.

### ***A celebration of animals and their contribution to our lives***

All queries relating to [www.worldanimalday.org.uk](http://www.worldanimalday.org.uk) should be directed to:

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